

CEO Values



RESPECT for the dignity, strength and voice of each person.

- Value each person and take pride in their contributions to the mission;
- Appreciate each person's differences and the strength in our diversity;
- Treat others how they want to be treated.

CONTINUOUS IMPROVEMENT in our relationships, business operations and service provision.

- Strive for excellence and innovation.
- Seek, embrace and encourage opportunities;
- Be proactive and solution-focused;

STRATEGIC PARTNERSHIPS that benefit customers, focus resources and promote innovation.

- Share knowledge and resources;
- Actively engage in the CEO community and the broader community;
- Think creative, be creative.

ACCOUNTABILITY to our customers, partners and supporters.

- Listen, learn, support, empower and act;
- Exercise and encourage responsible resource management and ethical practices;
- Be an ambassador of the mission.

MEASUREABLE OUTCOMES that demonstrate our impact in the community.

- Commit to helping customers and the community achieve positive change;
- Uphold a high standard for success;
- Recognize, celebrate and build upon progress.

INFORMED ADVOCACY for access to services, improved community conditions and greater understanding of the causes and impact of poverty.

- Be sensitive, empathetic and non-judgmental;
- Identify and minimize barriers;
- Teach and empower.

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Changing lives, improving our community.

